

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 212894 /		<u>Alt Order #</u> 06861325
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/06/12 - 10/14/12		<u>Estimate #</u> 1986
<u>Advertiser</u> POL/Majority PAC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

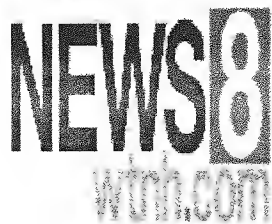
And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$800.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,000.00	0.00			
N 5	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,200.00	0.00			
N 7	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$600.00	0.00			
N 9	WTNH	10/08/12	10/12/12	The View	11a-12p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$900.00	0.00			
N 11	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$850.00	0.00			
N 13	WTNH	10/08/12	10/12/12	Katie	3p-4p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$800.00	0.00			
N 15	WTNH	10/08/12	10/12/12	M-F 4p-5p	4p-5p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$900.00	0.00			
N 17	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,500.00	0.00			
N 19	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,600.00	0.00			
N 21	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$2,200.00	0.00			
N 23	WTNH	10/08/12	10/12/12	World News	630p-7p		:30				NM	2	\$10,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
212894 /	06861325

Contract Dates	Product	Estimate #
10/06/12 - 10/14/12	MAJORITY PAC	1986

Advertiser	Original Date / Revision
POL/Majority PAC	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$5,000.00	0.00			
N 25	WTNH	10/08/12	10/12/12	M-F 7p-730p	7p-730p		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$4,000.00	0.00			
N 27	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$2,800.00	0.00			
N 29	WTNH	10/08/12	10/08/12	Mon 8-10p	8p-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$12,000.00	0.00			
N 31	WTNH	10/09/12	10/09/12	Tue Hour 1	8p-9p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$11,000.00	0.00			
N 32	WTNH	10/08/12	10/12/12	Late News 8	11p-1135p		:30				NM	3	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$2,750.00	0.00			
Totals										0.00		54	\$114,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	54	\$114,400.00	\$97,240.00
Totals	54	\$114,400.00	\$97,240.00

Signature: _____ Date: _____

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Station WTNH-TV NEW HAVEN, CT.
 Advertiser () MAJORITY PAC
 Product MAJORITY PAC
 Estimate# 1986
 Buyer Spencer Wood
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 94/100/1986
 Flight Dates 10/06/2012 - 10/14/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

OK

--- CONTRACT COMMENT ---
 MAJORITY PAC SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	530A-6A	2	:30	\$800.00	GOOD MORNING CT AT 530AM	2		1	\$1,600.00	
2		M-F	530A-6A	0	:30	\$800.00	GOOD MORNING CT AT 530AM	0		0	\$0.00	
3	10/08-10/12	M-F	6A-630A	2	:30	\$1,000.00	GOOD MORNING CT AT 6AM	2		1	\$2,000.00	
4		M-F	6A-630A	0	:30	\$1,000.00	GOOD MORNING CT AT 6AM	0		0	\$0.00	
5	10/08-10/12	M-F	630A-7A	5	:30	\$1,200.00	GOOD MORNING CT AT 630AM	5		1	\$6,000.00	
6		M-F	630A-7A	0	:30	\$1,200.00	GOOD MORNING CT AT 630AM	0		0	\$0.00	
7	10/08-10/12	M-F	9A-10A	5	:30	\$600.00	DR. PHIL	5		1	\$3,000.00	
8		M-F	9A-10A	0	:30	\$600.00	DR. PHIL	0		0	\$0.00	
9	10/08-10/12	M-F	11A-12P	5	:30	\$900.00	THE VIEW	5		1	\$4,500.00	
10		M-F	11A-12P	0	:30	\$900.00	THE VIEW	0		0	\$0.00	
11	10/08-10/12	M-F	12P-1230P	3	:30	\$850.00	NEWS 8 AT NOON	3		1	\$2,550.00	
12		M-F	12P-1230P	0	:30	\$850.00	NEWS 8 AT NOON	0		0	\$0.00	
13	10/08-10/12	M-F	3P-4P	4	:30	\$800.00	GENERAL HOSPITAL	4		1	\$3,200.00	
14		M-F	3P-4P	0	:30	\$800.00	GENERAL HOSPITAL	0		0	\$0.00	

Rep Order# 6861325 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/05/2012 8:25 AM
Last Received: 10/04/2012 8:38 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 1986
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/1986
Flight Dates 10/06/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	10/08-10/12	M-F	4P-5P	4	:30	\$900.00	JUDGE JUDY	4		1	\$3,600.00	
16		M-F	4P-5P	0	:30	\$900.00	JUDGE JUDY	0		0	\$0.00	
17	10/08-10/12	M-F	5P-530P	3	:30	\$1,500.00	NEWS 8 AT 5PM	3		1	\$4,500.00	
18		M-F	5P-530P	0	:30	\$1,500.00	NEWS 8 AT 5PM	0		0	\$0.00	
19	10/08-10/12	M-F	530P-6P	1	:30	\$1,600.00	NEWS 8 AT 530PM	1		1	\$1,600.00	
20		M-F	530P-6P	0	:30	\$1,600.00	NEWS 8 AT 530PM	0		0	\$0.00	
21	10/08-10/12	M-F	6P-630P	3	:30	\$2,200.00	NEWS 8 AT 6PM	3		1	\$6,600.00	
22		M-F	6P-630P	0	:30	\$2,200.00	NEWS 8 AT 6PM	0		0	\$0.00	
23	10/08-10/12	M-F	630P-7P	2	:30	\$5,000.00	WORLD NEWS TONIGHT	2		1	\$10,000.00	
Buyline Comment: 1P/NIGHT												
24		M-F	630P-7P	0	:30	\$5,000.00	WORLD NEWS TONIGHT	0		0	\$0.00	
Buyline Comment: 1P/NIGHT												
25	10/08-10/12	M-F	7P-730P	5	:30	\$4,000.00	JEOPARDY	5		1	\$20,000.00	
26		M-F	7P-730P	0	:30	\$4,000.00	JEOPARDY	0		0	\$0.00	
27	10/08-10/12	M-F	730P-8P	5	:30	\$2,800.00	WHEEL OF FORTUNE	5		1	\$14,000.00	
28		M-F	730P-8P	0	:30	\$2,800.00	WHEEL OF FORTUNE	0		0	\$0.00	
29	10/08-10/08	M	8P-10P	1	:30	\$12,000.00	DANCING WITH THE STARS	1		1	\$12,000.00	

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
30	-----	M	8P-10P	0	:30	\$12,000.00	DANCING WITH THE STARS	0	---	0	\$0.00	-----
31	10/09-10/09	TU	8P-9P	1	:30	\$11,000.00	DANCING WITH THE STARS	1		1	\$11,000.00	
32	10/08-10/12	M-F	11P-1135P	3	:30	\$2,750.00	NEWS 8 AT 11	3		1	\$8,250.00	

---REPORT TOTALS---

Report Totals: 54 / \$114,400.00

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$114,400.00

Sales Totals: 54 / \$114,400.00

Station Totals: 54 / \$114,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,550	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE